




ST. LOUIS

BUILDING COMMUNITY.

CHANGING LIVES.

VETERANS
COMMUNITY PROJECT



“Veterans Community Project
has figured it out.

This is how you deliver these
types of services; it’s investing
in people and sticking with
them.”

Quinton Lucas
Mayor of Kansas City, Missouri



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OUR MISSION

Veterans housing Veterans,
armed with the strength and
support of the community.



VCP

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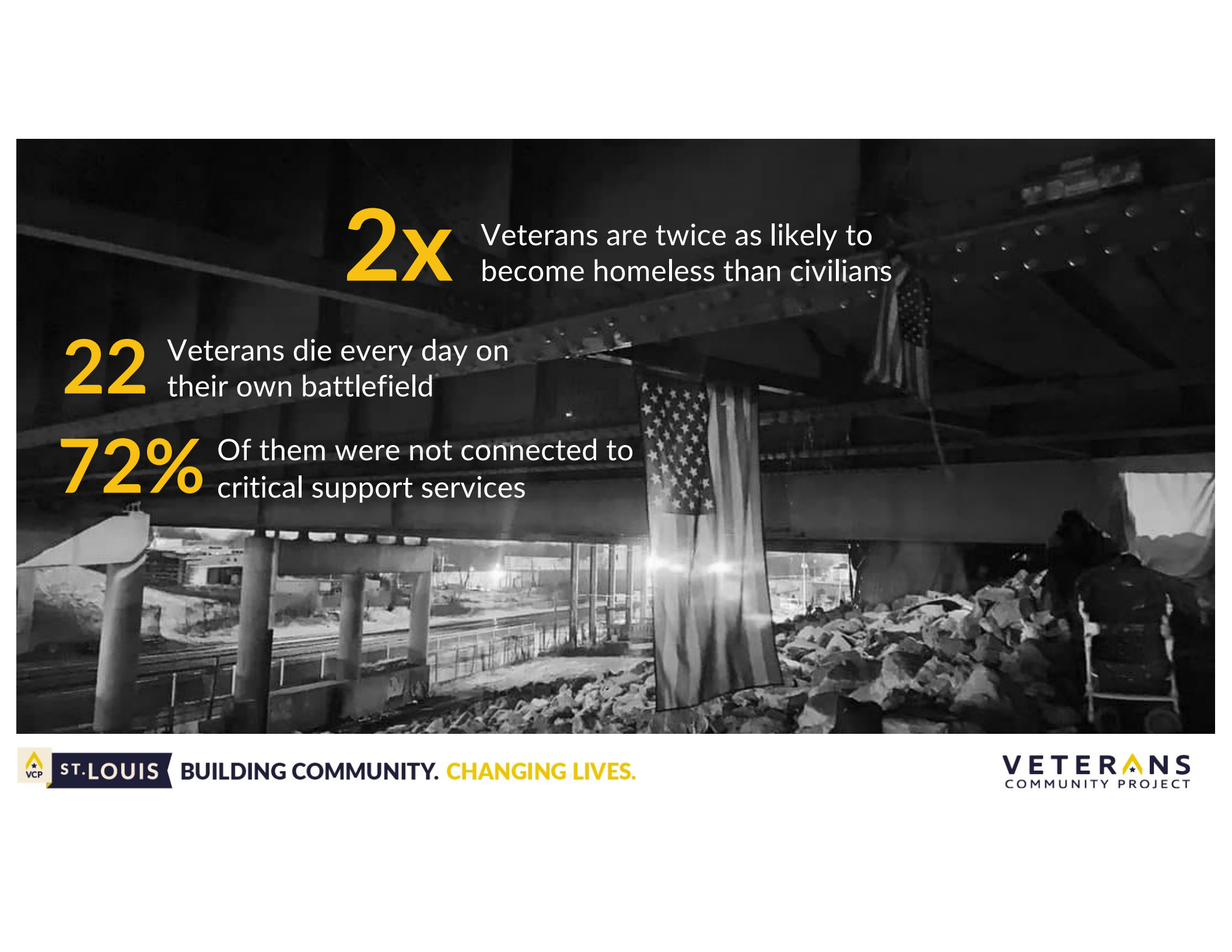
THE PROBLEM

IRAQ VET U.S.M.C.
IN HARD TIMES
GOD BLESS



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2x Veterans are twice as likely to become homeless than civilians

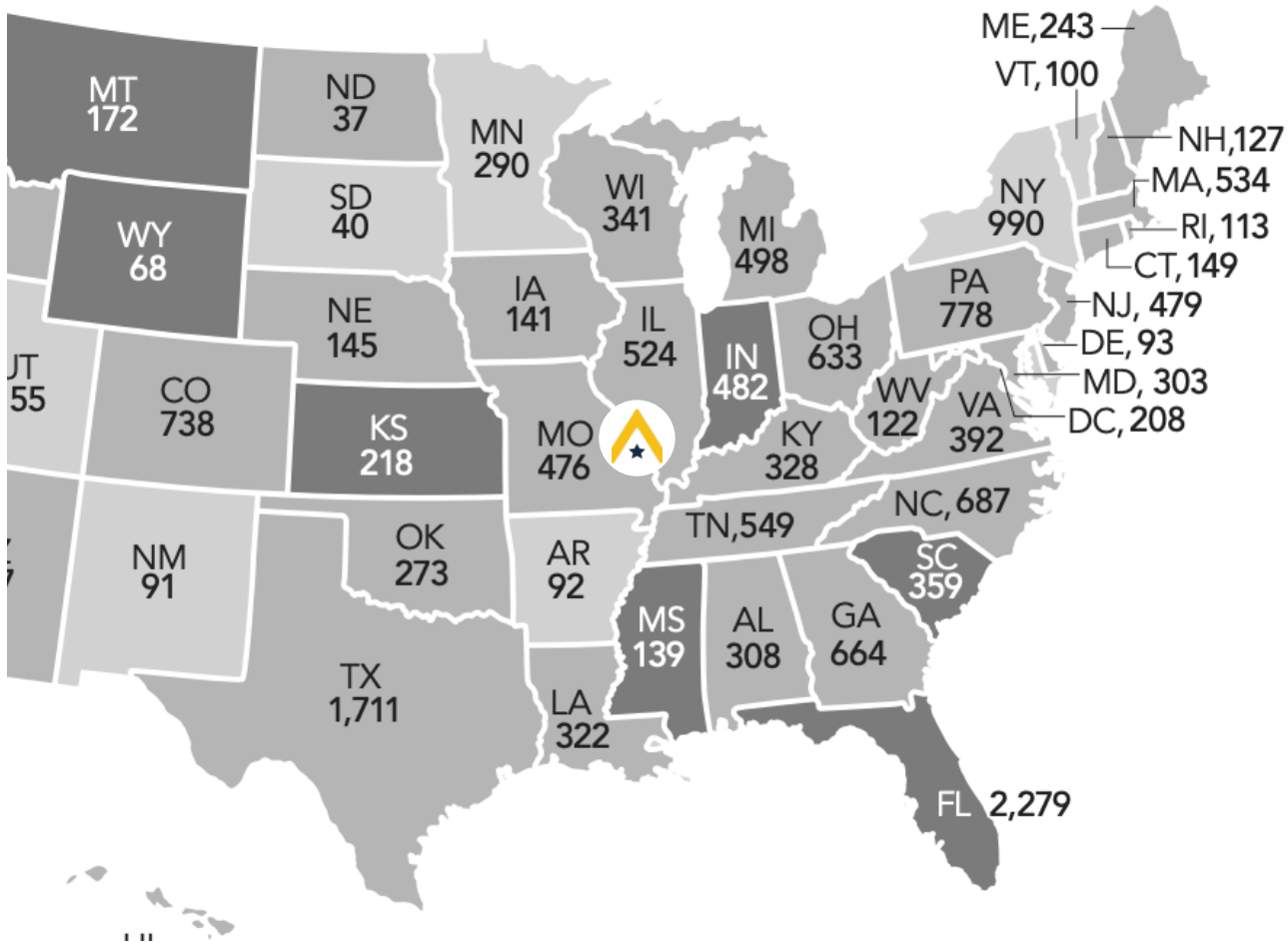
22 Veterans die every day on their own battlefield

72% Of them were not connected to critical support services



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33,139

Estimated Number of Homeless Veterans

1,000

Homeless Veterans in Missouri and Illinois

Source: U.S. Department of Housing and Urban Development, 2022



OUR SOLUTION

1

Innovative transitional housing model with wrap around case management

2

Accessible, low-barrier outreach services

3

Collaborations with trusted community partners and local social service providers



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HOUSING WITH DIGNITY



Fully-functional kitchens, bathrooms, and living spaces



Brand new furniture, appliances, and household goods, that becomes the Veteran's personal property



Trauma-informed design to increase sense of safety and privacy



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HOUSING & PROGRAM OUTCOMES

85%

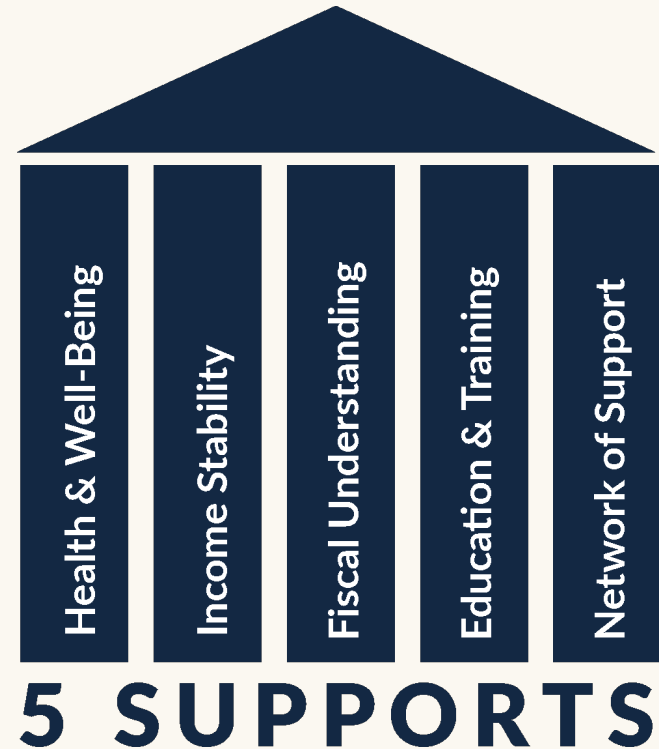
Veterans successfully transitioned to permanent housing

36% → 93%

Increase in number of residents with income stability

409

Average Number of Days a Veteran Lives in VCP Village



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OUTREACH SERVICES

Emergency Assistance Funds

Food and Hygiene Kits

Identification Services

Veteran Service Officer Referrals

Legal, Inpatient/Outpatient, and
Mental/Physical Health Referrals



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OUTREACH OUTCOMES

6,849

Walk-in visits to the Outreach Center

6,808

Pantry boxes, snack bags, hygiene bags, or other basic necessities distributed

404

Veterans who kept or gained housing using Emergency Assistance Funds





OUR VISION

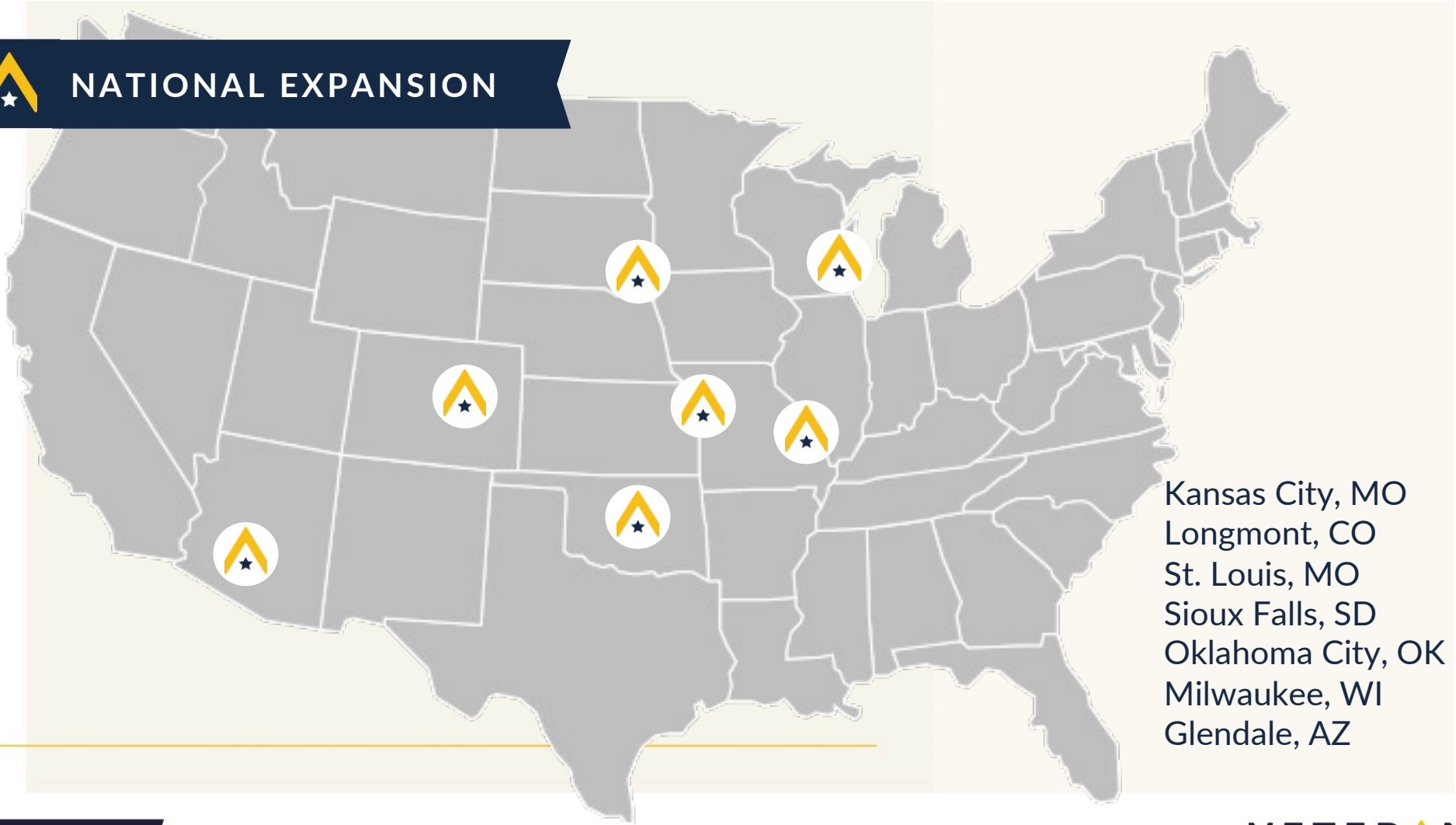


“Veterans Community Project can absolutely fix Veteran homelessness. Every city in the US has a need for this program, but we can’t do it without you”

- Bryan Meyer, CEO & Co-Founder



NATIONAL EXPANSION



Kansas City, MO
Longmont, CO
St. Louis, MO
Sioux Falls, SD
Oklahoma City, OK
Milwaukee, WI
Glendale, AZ



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VCP OF ST. LOUIS



A Village of 50 tiny homes and an Outreach Center in the heart of the Jeff-Vander-Lou neighborhood



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GROUNDBREAKING

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VCP OUTREACH CENTER



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TINY HOMES



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OUR TIMELINE

- Fall 2019** Governor Parson Advocates for VCP of STL
- Summer 2020** Property Purchased from Land Reutilization Authority (LRA)
- Fall 2021** Groundbreaking Ceremony & Infrastructure Begins
- Winter 2021** Hire Local Executive Director & Support Staff
- Summer 2022** Phase I Home & Outreach Construction Begins
- Summer 2023** Outreach Center Opens for Services
- Fall 2023** The First 5 Veterans Move Into Homes
- Pending Funding** Phase II Home Construction Begins
- Pending Funding** Village Center Construction Begins
- Pending Funding** Amenities Construction Begins
- Pending Funding** St. Louis Village Completed



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TESTIMONIALS



“Working together, we will transform lives in St. Louis for generations to come.”

Jill Schupp

Former MO State Rep.
VCP Capital Campaign Chair



“As an Army Veteran myself, I’ve been very proud to work with Veterans Community Project, and I’m committed to getting it done.”

Mike Parsons

Governor
State of Missouri



“Here in the City of St. Louis, we’ve watched from across the state with great admiration as VCP has changed the game in Kansas City. We want and need their important work here in St. Louis.”

Tishaura Jones

Mayor of St. Louis, MO



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CAMPAIGN GOAL

\$12,800,000



\$6,600,000 Committed

As of February 2024



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SPONSORSHIP OPPORTUNITIES



VCP OUTREACH CENTER



VCP VILLAGE CENTER

- ~~Lobby - \$250k~~
- ~~Donation Intake Area - \$150k~~
- ~~Board Room - \$150k~~
- Reception Area - \$150k
- ~~Pantry - \$100k~~
- ~~Ready Room - \$50k~~
- Offices - \$50k (5 available)

- The Great Hall - \$500,000
- Computer Lab - \$250,000
- Ready Room Alpha - \$250,000
- ~~Kitchen - \$150,000~~
- ~~Ready Room Bravo - \$100,000~~
- ~~Healthcare Suite - \$100,000~~
- ~~Pet Center - \$100,000~~

- ~~Reception - \$100,000~~
- ~~Wellness Room Alpha - \$75,000~~
- ~~Wellness Room Bravo - \$75,000~~





GET INVOLVED

- 1 Make a Gift
- 2 Host an Event
- 3 Volunteer
- 4 Share the Mission



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“You’re investing in a human life. A life that invested in you at one time.”

-Tim, VCP Village Alumnus